

Fair Housing Educational Summit

Week of April 5:

Meet to confirm program, styling, and livestream expectations and needs.

Tuesday, April 13

Need to finalize the program as a whole and get all materials – the itinerary, any visuals, slides, video – in addition to the layout/design of the event webpage.

Friday, April 16 @ 3:30 PM

Practice run-through with Keelyn, Jim, and any other key players.

Tuesday, April 20 @ 9:00 AM - 4:30 PM

Event

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A FAIR HOUSING EDUCATIONAL SUMMIT

Where Do YOU Live?



A FREE VIRTUAL EVENT!

"Montgomery County's Challenges and Opportunities Toward Narrowing the Racial Divide in Housing"

Tuesday, April 20, 2021

9:00 a.m. - 4:30 p.m.

The Role of Government in Systemic Housing Discrimination
 Racism, Housing Discrimination and Wealth Disparities
 Overcoming Barriers to Closing the Minority Homeownership Gap
 The History of Housing Discrimination in Montgomery County

👉👉👉👉👉👉 **REGISTER HERE:** 👉👉👉👉👉👉
<https://ohrfairhousingsummit.eventbrite.com>

For more information, contact ANIS AHMED
 240-777-8454 anis.ahmed@montgomerycountymd.gov





Sponsored by the
 Montgomery County
 Office of Human Rights
 and the Human Rights Commission

FOLDER OF GRAPHICS / VIDEOS

[Files - Graphics, Videos, Slides, etc](#)

LINKS

- **Registration Website** - <https://ohrfairhousingsummit.eventbrite.com>
- **Draft Email for Jim** - info to send to RSVPs
- **April 16 TEST RUN @ 3:30 PM**
 - For Guest Speakers who want to VIEW the livestream - <https://www.blackrockcenter.org/test-run-mc-fair-housing>
 - For the few folks who will participate on StreamYard for the test run - <https://streamyard.com/w32yu4gmz9>
 - Keelyn
 - Jim
 - Dan Reed
 - Candace?
 - 10 Max are allowed on this
- **April 20 Event**
 - **Speaker StreamYard Page** - <https://www.blackrockcenter.org/mc-fair-housing-streamyard>
 - **Audience Event "Waiting Room" Page** - TBD
 - **DRAFT of Livestream Page** - <https://www.blackrockcenter.org/draft-mc-fair-housing-livestream>
 - **Livestream Page (to send to RSVPs)** - TBD

SESSION	SPEAKER NAME	RECEIVED BIO?	RECEIVED HEADSHOT?
Session 1 @ 9:00 AM	1. Jim Stowe 2. Bill England 3. Stella Adams	1. NO 2. YES 3. YES	1. NO 2. YES 3. YES
Session 2 @ 10:40 AM	1. Candace Groudine (Facilitator/Moderator) 2. Mark Zandi (Panel/Speaker) 3. David Stevens (Panel/Speaker) 4. Lisa Wise (Panel/Speaker) 5. Shari Schaftlein (Panel/Speaker)	1. YES 2. YES 3. YES 4. YES 5. YES	1. YES 2. YES 3. YES 4. YES 5. YES
Session 3 @ 1:15 PM	1. Ken Kellner (Facilitator) 2. Dan Reed (Moderator) 3. Bryan Greene (Panel) 4. Matthew Heckles (Panel) 5. Tracy McCracken (Panel)	1. NO 2. YES 3. YES 4. YES 5. YES	1. NO 2. YES 3. YES 4. YES 5. YES
Session 4 @ 3:00 PM	1. Leslie (Facilitator) 2. P (Moderator) 3. Dan Reed 4. Frank Demarrias 5. Natali Fani-Gonzalez	1. YES 2. YES 3. YES 4. YES 5. YES	1. YES 2. YES 3. YES 4. YES 5. YES

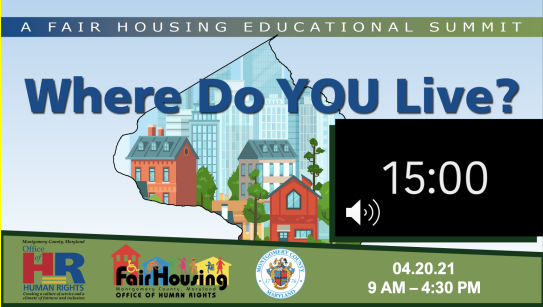


SCHEDULE

- Who needs to be on the screen at the same time?
 - Example: Panel Discussion is Professor Rothstein and Stella Adams. They are scheduled to talk separately, but, are there any moments where they will be on the screen together?
- Something to consider - Want slideshow pops up (title slides for each of the individual sections within the sessions)?
- The order is based on the poster/flyer ← look here and update below
 - 9:00-9:15 am Opening and Greetings, Housekeeping
 - 9:15-10:30 First Segment
 - 10:40-12:15 Second Segment
 - 12:15 PM - Lunch
 - 1:15-2:45 pm Third Segment
 - 3:00-4:30 pm Fourth Segment
 - 4:35 pm Adjourn

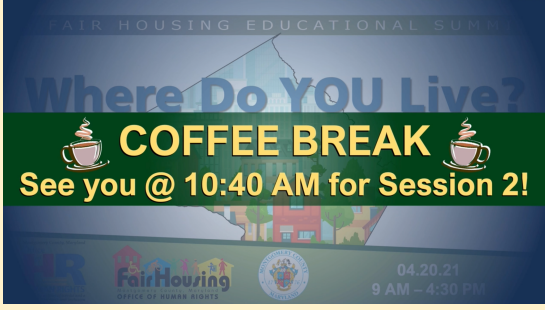
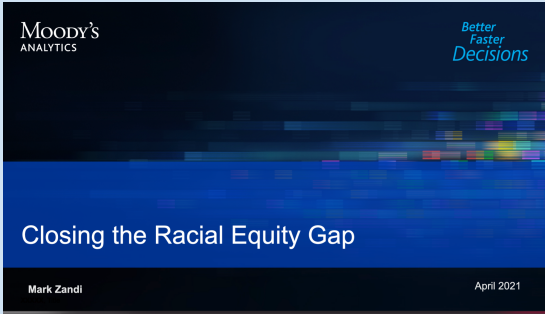
APRIL 16 TEST RUN





1	BlackRock Center for the Arts serves as the host for this virtual event Keelyn Mitchell , Artistic Director and today's Tech Moderator - kmitchell@blackrockcenter.org Nana Edu , BlackRock Teaching Artist and multi-talented individual, and today's Chat Room Moderator
2	IMPORTANT LINKS FOR APRIL 20 <ul style="list-style-type: none"> SPEAKERS / MODERATORS / FACILITATORS: https://www.blackrockcenter.org/mc-fair-housing-streamyard <ul style="list-style-type: none"> REVIEW AHEAD OF TIME

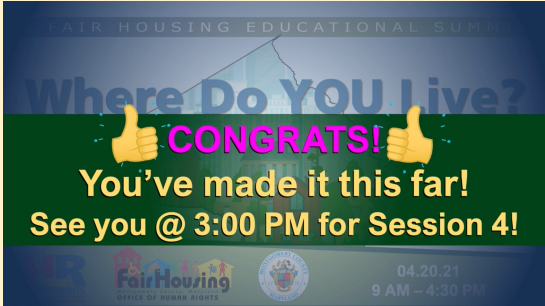
	<ul style="list-style-type: none"> PUBLIC AUDIENCE - https://www.blackrockcenter.org/mc-fair-housing-event
3	BIO AND HEADSHOT If you still need to send your bio and headshot for the event page, please send that to me by EOD today.
4	TEST RUN - VIEWERS https://www.blackrockcenter.org/test-run-mc-fair-housing I recommend you use the chat room today to comment and ask any questions. Nana will relay those comments/questions to the PRIVATE CHAT here in the StreamYard broadcast. STREAMYARD FOLKS - you are also welcome today to go to that VIEWER webpage above, create your site account, and test out the Chat Room :) CREATE SITE ACCOUNT TO USE THE CHAT ROOM Go to www.blackrockcenter.org homepage to create your site account (top right corner, where it says "LOGIN") and then come back to use the chat room.
5	SCREEN SHARE PRESENTATIONS / SLIDES <ul style="list-style-type: none"> You can test out screen sharing 10-15 minutes before your session starts on April 20 It's easier than Zoom! So, no worries. If anyone wants to send me a PDF of their presentation, I can have that on standby on my end, in case you encounter any technical difficulties on the day of. <p>*If you want any of your PDFs or website links added to our RESOURCES section of the event webpage for the audience to access, please email those to me EOD today.</p>
6	APRIL 20 <ul style="list-style-type: none"> Go to the Guest Speaker StreamYard page and click on your designated StreamYard link 10-15 minutes before we go live. https://www.blackrockcenter.org/mc-fair-housing-streamyard <ul style="list-style-type: none"> Time to chat and answer any last-minute questions Test out the screen sharing feature <p>When you aren't on StreamYard for your scheduled session, feel free to enjoy the event and chat room via the public event page - https://www.blackrockcenter.org/mc-fair-housing-event</p> <p>Ways to contact Keelyn on the day of:</p> <ul style="list-style-type: none"> kmitchell@blackrockcenter.org 386-837-4264 The StreamYard PRIVATE CHAT

TIME	AGENDA / SEGMENT	WHO / SPEAKER	EVENT CONTENT
8:45 AM	Countdown Video 	NA	Intro Slide w/ 15-minute countdown video playing (Keelyn)
9:00 AM	Session 1 The History of Housing Discrimination: A National Perspective	Terry Vann (Facilitator) Jim Stowe (intros) Bill England (Moderator) Stella Adams Barron (member)	
9:00 AM	Opening and Greetings	Jim Stowe	Welcome by Jim
	Housekeeping 	Keelyn Mitchell	“Housekeeping” Slides
	Final welcome notes	Jim Stowe	
9:15 AM	Recorded Remarks 	Mark Elrich VIDEO	PRE-RECORDED VIDEO

9:18 AM	Recorded Remarks 	Hans Reimer VIDEO	PRE-RECORDED VIDEO
9:23 AM	Introduction of first video and asking audience to send reactions.	Bill England	Live on StreamYard
9:25 AM	White family game video Audience should post questions/comments 	VIDEO	VIDEO https://youtu.be/ETR9qrVS17g
9:32 AM	Reactions to video. Chat Room comments/questions go into PRIVATE CHAT in StreamYard	Bill England	Live on StreamYard
9:37 AM	Introduces Stella Adams before the video and states that she will lead the discussion after the video.	Bill England	Live on StreamYard
9:39 AM	Rothstein video 	VIDEO	VIDEO https://www.segregatedbydesign.com
9:57 AM	Chat Room comments/questions go into PRIVATE CHAT in StreamYard	Stella Adams	Live on StreamYard
10:15 AM	CBS morning show video 	VIDEO	VIDEO https://youtu.be/YXYA0tSebOA
10:25 AM	Observations and Final Thoughts	Stella Adams	Live on StreamYard

10:30 AM	Wrap up and introduction of next segment	Bill England	Live on StreamYard
10:30 AM	Thank you for Joining! 		VIDEO (slide w/ music)
10:30 AM	10-minute break		
10:40 AM	Session 2 Race, Housing and Wealth Disparities	Candace Groudine (Facilitator) Mark Zandi (Panel) David Stevens (Panel) Shari Schaftlein (Panel) Lisa Wise (Panel)	
10:42 AM	Welcome by Facilitator	Candace	Live on StreamYard
10:45 AM	Introductions of speakers by Facilitator	Candace	Live on StreamYard
	Mark Zandi 	Mark Zandi	Presenting their own slides? They can screen share in StreamYard, if they want.
	Candace introduces and reads bio	Candace	
	David Stevens 	David Stevens	Presenting their own slides? They can screen share in StreamYard, if they want.
	Candace introduces and reads bio	Candace	
	Shari Schaftlein	Shari Schaftlein	Presenting their own slides? They can screen share in StreamYard, if they want.

			
	Candace introduces and reads bio	Candace	
	Lisa Wise 	Lisa Wise	Presenting their own slides? They can screen share in StreamYard, if they want.
12:00 PM	Group discussion Q&A with all 4	Candace	
12:15 PM	Lunch break! 		VIDEO (slide w/ music)
12:15 PM	Lunch Break		
1:15 PM	Session 3 Overcoming Barriers to Closing the Minority Homeownership Gap	Ken Kellner (Facilitator) Dan Reed (Moderator) Bryan Greene (Panel) Matthew Heckles (Panel) Tracy McCracken (Panel)	
1:17 PM	Welcome by Facilitator	Ken	
		Short Video	VIDEO - https://abc7.com/black-homeowner-problems-sf-bay-area-housing-discrimination-minority-homeownership-anti-black-policy/10331076/
		Ken Introduces the Moderator	
1:20 PM	Tentative discussion topics: <ul style="list-style-type: none"> What is the best way for minority 	Dan Reed (Moderator), Community Advocate	Live on StreamYard

	<p>loan applicants and homebuyers to overcome barriers?</p> <ul style="list-style-type: none"> • What are the top issues that your organization is confronting in overcoming the barriers? • What kinds of solutions does your organization suggest? • What are keyways to improve upon the homebuying experience of minority groups? • What would you like minority homebuyers to know to have a successful home buying experience? • What additional challenges are presented by homebuying during the pandemic, and how can difficulties be overcome? 	<p>Bryan Greene (Panel), Vice President of Policy Advocacy for the National Association of Realtors</p> <p>Matthew Heckles (Panel), Assistant Secretary for the Maryland Department of Community Development</p> <p>Tracy McCracken (Panel), Director of Fair Housing, National Community Reinvestment Coalition</p>	
2:42 PM	Wrap Up	Ken (says thank you to Dan and Panel)	
2:45 PM	<p>Short break - for those who have gotten this far!</p> 		VIDEO (slide w/ music)
2:45 AM	15-minute break		
3:00 PM	<p>Session 4 Housing Discrimination in Montgomery County Review the past, present and future of housing discrimination in MC.</p>	<p>Leslie Milano (Facilitator) Partap Verma (Moderator) Dan Reed Frank Demarias Natali Fani-Gonzalez</p>	Live on StreamYard
	Open the session by welcoming back returning audience members and new guests. Introduce Partap Verma.	Leslie	
		Partap - announce each person before they talk, or introduce the whole group?	
3:02 PM	Welcome, introduction of all panelists, and introductory comments on housing discrimination in Montgomery County	Nina	Live on StreamYard
3:15 PM	Focus on past housing discrimination in MoCo (including information that was presented to the Commission earlier in the year). Focus on any recommendations you have for addressing current-day housing discrimination in Montgomery County.	Dan Reed, Community Advocate	Live on StreamYard
3:30 PM	Focus on current-day issues in housing discrimination in MoCo and any recommendations/solutions you would suggest.	Frank Demarias, Deputy Director of the MC Department of Housing and Community Affairs	Live on StreamYard

3:45 PM	Focus on future-oriented solutions from a Planning Board perspective, and recommendations/solutions you would suggest as an individual as well.	Natali Fani-Gonzalez, Vice-Chair of the Maryland National Capital Park and Planning Commission	Live on StreamYard
4:05 PM	Q&A	Partap Verma	
	Close the session by adding any final thoughts (if applicable), thanking Partap for moderating, and thanking all of the participants of the Summit.	Leslie	
4:15 PM	Thank you for Joining! 		VIDEO (slide w/ music)

CONTACTS

NAME	WHO	CONTACT INFO	FOR
Jim Stowe	Director	james.stowe@montgomerycountymd.gov	Event Contact
Keelyn Mitchell	Artistic Director, BlackRock	kmitchell@blackrockcenter.org 386-837-4264	Tech/Live Stream Coordinator
Nana Edu			Chat Room Moderator